

# ON A MISSION *to Eliminate* FOOT PAIN

# STEP UP

## *A trusted* LEADER



We design and manufacture incomparable custom orthotics that have empowered thousands of healthcare professionals to help millions of people suffering with foot pain.

Making the best performing product means challenging the status quo. That's why we develop proprietary materials like Superglass® to form a thinner, lighter and stronger foundation for our orthotics. Better fit equals better outcomes.

## *We really know* BIOMECHANICS



When it comes to biomechanics, we've got you covered. Our deep understanding of the foot and how it works makes our shape unique. It's why our patient acceptance rate is over 99%.

Creating world-class custom orthotics is an art and science requiring talented and experienced craftspeople. Our employees average 15 years of experience and over 1/3 have been with us for 20+ years. We know orthotics.

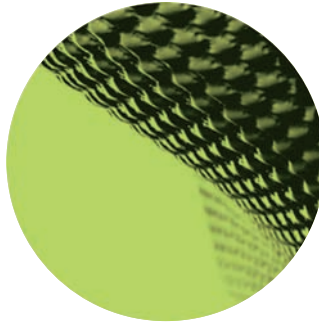
## *A dedication to* INNOVATION



New ideas, processes and technologies are our passion – we have dozens of US patents to prove it. Innovating requires investment and isn't always easy, but results in technology, materials and unrivaled performance you won't find anywhere else.

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## *Revolutionary* MATERIALS



## *Decades of* EXPERIENCE



# Custom CRAFTED for YOUR FEET

## WHERE DOES IT HURT?



Your foot is an elaborate structure containing 26 bones and 33 joints held together with 107 ligaments and multiple muscles and tendons. Prescription orthotics can reduce or eliminate pain. This x-ray demonstrates how a properly fit, handcrafted orthotic cradles your foot to restore your natural balance, gait and posture.

⊙ **ATHLETIC INJURIES, JOINT PAIN, RUNNER'S KNEE, SHIN SPLINTS & ANKLE PAIN** are usually caused or aggravated by excessive use of an unstable or collapsing arch. *Orthotics realign and stabilize the arch for proper gait and balance.*

⊙ **HEEL PAIN *Plantar Fasciitis*** is frequently associated with a sharp pain in the arch. This is related to lack of shock absorption at the moment your heel hits the ground and the excessive lengthening and stretching of your foot during weight-bearing activities. *Orthotics activate the body's natural shock absorbing mechanism and simultaneously shorten and stabilize the foot.*

⊙ **COLLAPSED ARCHES *Pronation*** is the cause of many problems - from general pain and fatigue to bunions, calluses and hammertoes. *Orthotics realign the foot to help relieve these chronic symptoms.*

⊙ **FOREFOOT PAIN *Metatarsalgia*** symptoms are the result of instability during weight-bearing activities like walking or running - when your feet must bear several times your body weight. *Foot orthotics realign and stabilize the foot and restore your natural balance.*

## SUPERGLASS®

Our Superglass® composite is legendary. Developed by NWPL, this revolutionary material forms an unmatched foundation for treating foot pain. No drugstore insole or budget "custom orthotic" can match the thinness, versatility or durability of Superglass®.

- ✔ Everyday Use
- ✔ Light Athletics
- ✔ Intense Athletics



## NCV™

NCV reimagines what custom orthotics can be. Developed to utilize new innovations in materials science and fresh approaches to our traditional manufacturing processes, NCV faithfully maintains the craftsmanship and artistry that's been our hallmark since 1964.

- ✔ Everyday Use
- ✔ Light Athletics



## PRESCRIPTION COMFORT®

Amazingly comfortable custom orthotics that don't forget that a little support goes a long way. Prescription Comfort® orthotics are a truly unique hybrid that's at once soft, firm AND supportive.

- ✔ Comfort
- ✔ Everyday Use



# The PREMIUM Custom ORTHOTIC



EST. NW 1964

# PODIATRIC LABORATORY

